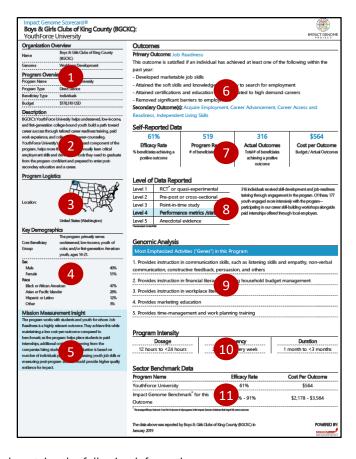# How to Read an Impact Genome® Scorecard

Each program scorecard contains the following information:

1. **Organization and Program Overview** – Provides a brief overview of the organization and program.

2. **Program Description** – Provides a description of the program.

3. **Program Logistics** – Provides information about where the program is run.

4. **Program Demographics** – Profiles the population served (age, socio-economic status, etc.)

5. **Mission Measurement Insight** – Provides insight, commentary, and notes from Mission Measurement team

6. **Outcomes** – Describes the primary and secondary outcomes targeted by the program.

7. **Self-Reported Data** – Provides standardized metrics for the program based on self-reported data including:
   - Reach: The number of beneficiaries directly engaged by the program in the past year
   - Efficacy Rate: The % of beneficiaries served by the program who achieve the primary outcome
   - Actual Outcomes: The # of beneficiaries served by the program who achieve the primary outcome (Efficacy Rate * Reach)
   - Cost per Outcome: The cost per beneficiary served by the program that achieves the primary outcome (Program Budget / Program Outcomes)

8. **Level of Data** – Provides context of the self-reported data including study design and evidence description

9. **Genomic Analysis** – Describes the activities most emphasized in this program's design.

10. **Program Intensity** – Provides dosage, frequency, and duration of programming

11. **Sector Benchmark Data –** Provides benchmark ranges for Efficacy Rate and Cost Per Outcome based on all programs in the Impact Genome database that work towards the same outcome.